

Sonoma County Area Agency on Aging

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AAA ADVISORY COUNCIL
PLANNING & FUNDING COMMITTEE
3725 Westwind Boulevard, Suite 101, Santa Rosa CARNELIAN ROOM
Wednesday September 2, 2015 1:00-2:30 PM

Attendees: Judith Eisen, Sumedha Mona Khanna, Margaret Loftus, Bob Picker, Jim Redding, Ruth Robeson, Diane Spain

Staff: Rhiannon Coxon, Tracy Repp, Susan Sudduth

Absent: Mary Kaufman, Don Streeper

1. WELCOME & INTRODUCTIONS: The meeting was opened with a welcome to all and introductions were made.
2. APPROVAL OF JUNE MINUTES (ACTION) (Spain): Redding/Khanna/MSA to approve minutes as submitted
3. DISCUSSION OF COMMITTEE GOALS/ACTIVITIES for FY 2015-16 (Spain): Chair reviewed the following with the committee and will be standing agenda items:
 - 1) Area Plan 2016-2020 Timeline and Activities
 - 2) Requests for proposal for 4 year cycle - FY 2017-18 through 2020-21
 - 3) Review quarterly performance reports from providers
 - 4) AAA program monitoring
4. REVIEW MONITORING REPORT FOR SENIOR ADVOCACY SERVICES (Repp):
 - Judy Erickson, Margaret Loftus and Mona Khanna did the monitoring for Senior Advocacy Services.
 - HICAP did not meet the State required performance goals. The benchmarks from the State are prescribed by federal requirement and not based AAA development related to local performance. Unmet State prescribed performance standards for HICAP is common throughout the state. The committee would like a program presentation to understand local HICAP activities. It was suggested the agency expand outreach at events to include a description of HICAP being source for assistance with Medicare/Medicaid.
 - Ombudsman Services quarterly reports, complaint reports and data validation reports should be submitted more timely. Staff will review state regulations and contract requirements and provide committee with a clear definition of Ombudsman facility visit and monitoring requirements.
5. REVIEW PERFORMANCE SUMMARY for FY 2014-15 (Repp):
 - Tracy reviewed the fourth quarter report and advised that only Memorial Hospital failed to expend 100% of their contract.
 - Tracy also reported that home delivered meals units of service for Council on Aging and Petaluma Peoples Services Center were 88% and 84% respectively. **Update:** staff reviewed data after meeting and there was an error on report. COA at 107% and PPSC at 111%.
6. DISCUSSION OF AREA PLAN 2016-2020 NEEDS ASSESSMENT SURVEY, ACTIVITIES, AND PROCESS (Repp/Coxon)

- The needs assessment surveys have been distributed. Ads have been published in the Press Democrat and their affiliate local papers. The goal is to receive 2,000 completed surveys. One focus group has been held and eleven more are planned. The surveys will be collected by September 18 and the responses will be analyzed by the Planning, Research, Evaluation & Engagement Division (PREE). The Area Plan is due to the State on May 1st. It must be approved by the Planning & Funding Committee and the full Advisory Council, following a public hearing, and be approved by the Board of Supervisors. The first draft is planned to be presented to the committee in January.

7. DISCUSSION OF GOALS FOR AREA PLAN 2016-2020 (Repp/Coxon)

Reviewed existing 3 goals to decide if these would remain or be changed. Results of survey and focus groups may identify ways to modify goals. More discussion to be had next month.

Goal 1: Expand awareness of available services and supports for seniors, their families and caregivers.

Goal 2: Enhance the safety, health and wellbeing of seniors of all ages with an emphasis on prevention of chronic disease, injury and disability.

Goal 3: Strengthen our community's capacity to assess, plan for, and respond to the changing needs of Sonoma County's senior populations.

- Eisen commented that she would like to see reflected a new interest in inter-generational planning and living communities including senior needs.
- The committee was encouraged to take time to consider the goals and send additional ideas to Tracy.
- Mona suggested changing the language of goals to reflect a community effort, not that AAA will be providing the service (giver/taker language)
- There was discussion that "2016-2020" and "Area Plan" should be added to the cover of the Area Plan. Some felt "Plan" should not be on the cover itself, but could be inside.
- Ruth suggested that the Advisory Council advocate to Board of Supervisors for senior housing project recently in paper (raise \$110 million for 2200 homes in 10 years).
- Mona pointed out the need to look for creative proposals and new approaches.
- Discussion about the idea of OAA funding to be used for piloting programs and not as an on-going support system.
- Staff will add "Matter of Balance" to Quarterly Performance Report and it will be re-sent to committee.

ADJOURNED at 2:35 p.m.

NEXT MEETING
October 7, 2015 @ 1:00 p.m.

Attachment: Minutes
Performance Summary Report

Supplemental materials related to an item on this agenda are available for public inspection during normal business hours at the Adult and Aging Office, 3725 Westwind Blvd., Suite 101, Santa Rosa.