

Sonoma County Area Agency on Aging
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AAA ADVISORY COUNCIL
Transportation and Mobility Committee
Tuesday – November 10, 2015
1:30 p.m. - 3:00 p.m.
Adult & Aging Services Division Office
Carnelian Room
3725 Westwind Blvd

Attendees: Lea Black, Robert Cortez, Terry Kelley

Staff: Norine Doherty, Tracy Repp, Susan Sudduth

Guests: Lauren Garibaldi, Stan Gow, Dean Brittingham

Absent: Ruth Robeson, Alain Serkissian, Rabon Saip, Brian Gillespie

1. Welcome and introductions (Terry Kelley): The meeting was opened with a welcome to all and introductions were made.
2. Approval of minutes from October 13, 2015 (Terry Kelley): Gow/Garibaldi/MS
3. Public Comments (three minutes each): None to report.
4. Discuss meeting time/day (Kelley/Doherty): After discussion it was agreed that the monthly meetings will be moved to the second Friday of each month at 1:00 p.m. The next meeting will be Friday, Dec. 11th.
5. Transportation Grants Activities Update (Doherty/Repp)
 - The Metropolitan Transportation Commission (MTC) grant of approximately \$89,000 will be moving forward for the Travel Voucher and the Volunteer Driver Programs. Vouchers will be provided by the Earle Baum Center of the Blind and the Jewish Community Center. Volunteer driver programs will be through the Vintage House, Petaluma People Services Center, Sebastopol Area Senior Center and Catholic Charities.
 - A CalTrans grant is pending in the amount of approximately \$452,000 and could be realized as early as January 2016. The application has been approved, and the next step will be completion of the contracts with providers once the funds are received. This grant will include the purchase of a vehicle for the volunteer driver program. Grant funds have been allocated per the grant application, however this committee will be helping to decide how the grant funds will be spent within those allocations in order to satisfy agreed upon contract deliverables.
6. Sonoma Access Updates & Regional “Kick Off” Event (Doherty/Repp)
 - Tracy and Norine met with Planeteria to follow-up on the website’s progress. As soon as Planeteria’s contract is finalized, the revisions to the website will move forward. The

website will be simplified and streamlined. Norine is coordinating efforts with Santa Rosa Transit.

- When the website is complete, plans will be made for a kickoff event. There was discussion about the possible advantages of having multiple neighborhood events. Norine reported that Petaluma Transit has a travel training program, and they may be open to collaboration.

7. Focus Group and Survey Results (Doherty/Repp): The responses from the focus groups, surveys and key-informant interviews will be used to create the AAA Area Plan for 2016-2020. The committee reviewed the focus group and survey responses, and Norine will provide the committee members with the results so they will have an opportunity to review them in depth.
8. Group Feedback on T&M Committee Takeaways (Kelley): There was discussion about what the committee members expect to take away from these meetings and the need to have deliverables. The members were encouraged to think about topics that would be of interest. The goal will be to have something of value that the members can realize from each meeting. Norine will send out a survey to the committee members.
9. Announcements
 - Norine reported on the City of Santa Rosa “Reimagining CityBus Campaign” for their city bus transit program and the opportunity for the public to comment and provide feedback. They may be able to make a future presentation to this committee.
 - Suggestions were made to invite staff from all agencies that provide services to make presentations to this committee.
 - Lea reported that the Healdsburg area is exploring the possibility of a volunteer driving program.
 - Terry reported that the new hospital in Sebastopol will be conducting focus groups on senior services in January.
10. Adjourned at 3:05 p.m.
11. Next Meeting - December 11th at 1:30 p.m.