



# SONOMA COUNTY AREA AGENCY ON AGING

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## AAA ADVISORY COUNCIL EXECUTIVE COMMITTEE MINUTES

3725 Westwind Blvd., Suite 101 (Topaz Room), Santa Rosa  
Wednesday, March 2, 2016  
10:00 a.m. – 11:30 a.m.

**Attendees:** Diane Spain, Jim Redding, Judith Eisen, Ruth Robeson, Sumedha Mona Khanna, MD, Terry Kelley

**Staff:** Norine Doherty, Victoria Gonzalez-Allen

**Absent:** Colleen Campbell

**Public:** Rabon Saip

- 1) Welcome: The meeting was opened at 10:04 a.m. (Robeson)
- 2) Approve February Executive Committee Minutes (Robeson): Robeson/Khanna MSC – Minutes approved with requested changes of removing last two bullet points from item #9
- 3) Chair Report (Robeson):
  - Membership Update
    - 2/17/16 two interviews completed for Advisory Council (AC) appointment position for District 3 (Zane) and District 4 (Gore) – both candidates will move forward for full AC approval at 3/16/16 meeting.
    - 2/29/16 three interviews completed for AC upcoming vacancies – Colleen Campbell, District 1 (Rabbitt) Board of Supervisors (BoS) appointment, and Joy Lovinger, Member-At Large. One candidate will move forward for Campbell's position for full AC approval at 3/16/16 meeting. Additional interviews to be completed to fill Lovinger's vacancy, including candidates from 2/29/16 interviews to move forward at 4/20/16 AC meeting.  
  
Discussed possibility of moving Robeson into BoS position to open a Member-At Large position. Ruth to contact Supervisor Rabbitt.
    - Colleen Campbell and Joy Lovinger's last AC meeting will be 3/16/16.
    - Eisen expressed interest in appointing members who are not affiliated with Senior Center/Senior Care as council is well represented in both areas. Outreach needed to reach retirees interested in volunteering. Group discussed how to make Council more interest-diverse; asked if there is a mandate of percentage of working seniors and volunteers (such as 60/40). Group decided to continue discussion and self-monitor.
    - New Member Orientation scheduled 3/11/16 – at 3pm after Transportation & Mobility Committee meeting.
  - Chair for Legislative Committee – Replacement needed for Campbell – bring to AC meeting for volunteer.
  - Chair for Newsletter – Replacement needed for Campbell - Khanna agreed to Chair, Kelley and Saip agreed to be on committee.

Group discussion over cost of newsletter, validity, suggestion to also have e-newsletter as well as hard copy, request to change header to refer to AAA, discussed benefits of newsletter, efficacy, quality assurance.

Suggestion to form Outreach, Marketing, and Public Relations workgroup and add newsletter as activity of the group. Request to add to 3/16/16 Advisory Council Agenda.

- Appoint Nominating Committee and Chair – Per bylaws, AC Chair to select chair of Nominating Committee, Execs Committee selects 2<sup>nd</sup> committee member, and AC selects 3<sup>rd</sup> member at 3/16/16 meeting.
  - Robeson as AC Chair appointed Diane Spain as Nominating Committee Chair
  - Eisen motion to appoint Jim Redding as Executive Committee appointed member; Kelley MSC. All in favor, no one opposed.
- Senior Resource Guide (SRG) Inclusion Policy
  - Review Inclusion Policy to discuss if changes need to be made to agencies needing 3 years in service. MOTION – Kelley moves to approve as written – Khanna MSC
  - (Kelley) requests Inclusion policy to be sent to existing home health caregivers/agencies as a tool for requirements of inclusion in SRG, will use in office to hand to interested agencies.
  - (Robeson) Inclusion is free if you meet requirements
  - (Spain) Asked if language can be added to SRG regarding who to reach if interested in being included in guide.
  - (Robeson) would like further discussion to decide if regulations for SRG should be added, similar to the structure in Napa/Solano.
- Approval of Transportation & Mobility (T&M) minutes of 1/8/16 (ACTION)
  - (Kelley) All T&M members able to vote on approval of committee activities but only AC members can approve minutes. Will discuss with T&M Committee at next meeting.
  - No Execs Committee approval because none were present at T&M Meeting; will revisit at next Transportation & Mobility Meeting for official approval by one Council member who was present at the meeting.

#### 4) Staff Report (Doherty)

- World Health Organization is promoting Age Friendly Cities – Sonoma County looking at passing resolution with Board in the future; town of Windsor is interested in becoming WHO Age Friendly City. Kelley requesting more information.
- Santa Rosa Memorial Hospital is officially not continuing the contract for Medication Management as of 7/1/16 due to lack of capacity to change institutionalized program to abide by new mandate from the California Department of Aging to be an evidence-based Program which is taking effect as of 7/1/16.

With 1 year remaining on contract cycle (FY 2016-17) AAA staff will recommend to Planning & Funding Committee to use remaining Title III-D funding for Matter of Balance until next funding cycle of 2017-21.

(Robeson/Eisen) would like further review of what other Title IIID programs are to use money for next round of RFPs.

- Name Badges For Advisory Council – group discussion, need to be bigger, low vision color (grey scale), bigger/magnetic, would like new badges ready at August training day.
- Per Diane Kaljian, Sup. Zane is talking about Older Adult Issues at upcoming National Association of Counties (NaCO) event.
- Aging Together is doing a presentation on May 20 at Finley Community Center-Person Senior Wing, focus on Blue Zones, Jenay Cottrell is working on finding a speaker; program will be from 1-4PM and is free.
- Comcast Initiative – Comcast is piloting with older adults in San Francisco, current program is for students; training for internet use and offer discounted service for internet connection, low rate, (service is not best), service fees, and set up fees – Not ready to come in to Sonoma

County yet; Committee interested in knowing more but might not be the right entity to promote.

- Great article in 3/2 PD Sup. Shirlee Zane speaks about Mental Health article is “Close to Home: Stopping the discrimination against mental illness”

5) Workgroup Reports:

- Housing (Redding) – More abundant resources available; workgroup not meeting currently due to not having an activity for focus.
- Elder Protection (Robeson) – World Elder Abuse Launch – Robeson didn’t attend
- Newsletter (Campbell) – Discussed previously with new chair/committee
- OAA Month Ad-Hoc group-Eisen can no longer be chair of committee; a chair for this program needs to be determined; to be added to AC Council meeting agenda of 3/16/16.

6) Committee Reports:

- Legislative (Robeson) – 5.4million funding bill – probably will be vetoed.
- Planning and Funding (Spain) – Today’s focus will be on funding priorities
- Transportation and Mobility (Kelley) – nothing to report.

7) Review March 16, 2016 Draft Advisory Council Agenda (Repp):

- No changes, accepted as written.

8) Information Sharing/Public Comment (limited to three minutes per person)

- Rabon Saip expressed a need for an Outreach Committee – he would become a member but can’t commit to chair to due to transportation.
- Suggested to reconfigure newsletter as an outreach campaign, public is unaware of AC/AAA (Kelley) suggests creating top 5 accomplishments of AC and to use to promote awareness, AAA vs. AC (Spain) agreed outreach committee is needed.

Robeson will discuss reconvening outreach committee; for now leave as a subset of newsletter.

9) ADJOURN: 11:40 a.m.

**Next Meeting: April 6, 2016**