



# SONOMA COUNTY AREA AGENCY ON AGING

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## AAA ADVISORY COUNCIL EXECUTIVE COMMITTEE MINUTES

3725 Westwind Blvd., Suite 101 (Topaz Room), Santa Rosa  
Wednesday, June 1, 2016  
10:00 a.m. – 11:30 a.m.

**Members:** Judith Eisen, Terry Kelly, Sumedha Mona Khanna, MD, Bob Picker, Jim Redding  
Diane Spain,

**Absent:** Ruth Robeson

**Staff:** Victoria Gonzalez-Allen, Diane Kaljian, Tracy Repp

1. **Welcome** (Eisen) – Meeting called to order at 10:05 am, welcome and introductions were made
2. **Approve May Executive Committee Minutes:** (Eisen)(ACTION) Khanna/Picker MSC with change indicating Redding abstained in item 3.
3. **Chair Report** (Robeson)
  - o Membership Update:
    - Jim Redding – Marge Ling Leadership Award will be presented at the Advisory Council on 6/15/16 and a gold resolution has been approved by the Board of Supervisors.
    - Advisory Council Officers Election Results
      - Repp advised the committee received 11 ballots; and the existing slate of members was re-elected unanimously.
    - Leave of Absence request from Brian Gillespie: Motion to approve a three month leave of absence for Gillespie: May, June and August. Kelley/Spain MSC.
    - Advisory Council Survey - Eisen and Spain agreed to participate on the creation of the survey. Questions such as the personal value of Advisory Council membership and the expectations of participation. The survey will be created over the summer and an update will be provided at the September Executive Committee meeting. Doherty is assigned as staff support.
    - Reappointments Due
      - Alain Serkissian BoS reappointment due 6/1/16 (District 5), Serkissian has contacted Supervisor Carrillo's office for reappointment
      - Jim Redding BoS reappointment due 9/28/16 (District 3), Redding will seek reappointment from Supervisor Zane
      - Don Streeper Advisory Council reappointment due 9/19/16 (District 2), Repp will contact to Streeper concerning reappointment.
      - Diane Spain Member-at-large reappointment due 9/17/16 (District 5), Spain will seek reappointment.
    - Open appointments (Repp)

- Two Member-at-large positions: All current at-large positions represent District 1. Discussed need for cross-district representatives in at-large positions.
  - One Supervisor Gorin appointment (District 1), Loftus resigned; Repp will contact Gorin's office to inquire if they would like assistance with recruitment of Advisory member.
  - Staff will initiate advertisements in local resources including La Voz, La Luz, the Hispanic Chamber of Commerce, Latino Service Providers and the Press Democrat and senior center newsletters.
  - New Member Orientation TBD, Picker will lead orientation; Eisen to assist; Repp will identify dates.
- 4. August Training Day** (Kelley) Spain and Kelley are the planning committee working with Coxon. Discussed suggestions regarding format and content of training. Goals of the day include educating new members, providing an overview of AAA and Adult and Aging Services. The Art of Aging focus will include creativity and engaging in the aging process.
- 5. Newsletter Review** (Khanna) The newsletter will be published twice a year in July and January. The new title is "Aging Well Sonoma County" there is a new layout; the draft was distributed to the committee for review. The newsletter will go to the Advisory Council in final format. The committee members should direct edits to Kelley or Doherty by Monday, 6/6/16.
- 6. Staff Report:** (Kaljian/Repp)
- Senior Resource Guide: the printed copies will be available in approximately one week. Copies will be available at the June 15 Advisory Council meeting. The final Senior Resource Guide is in the process of being translated to Spanish and will be ready mid-July.
    - Some hyperlinks are not in blue, and not all hyperlinks are working; Repp advised that of the document is being repaired.
  - There was an article in the Argus-Courier (Petaluma) – Aging with Pride;
    - Grant ends in June, Giving Circle opened RFP; AAA is considering next application and activities for the proposal.
    - Kaljian distributed a graph of Older Americans Act funding levels as compared to the growing senior population. Funding has declined while the senior population has grown significantly.
  - California Association of Area Agencies on Aging (C4A) meeting:
    - California Senior Legislature (CSL) update:
      - California Senior Legislation is changing their name to California Senior Services Advocacy.
      - The fall session is cancelled.
      - The Los Angeles caucus is holding a meeting. Northern California members have not scheduled a meeting.
      - Committee determined to hold off on an election for Sonoma County representatives for CSL.
      - Requested representation from AAA Legislative Committee attend if a CSL meeting is held.

- Ombudsman funding proposal for a \$1 million permanent augmentation passed by both Senate and Assembly. Will be included in state budget for approval by the governor.
- APS training proposal not approved by the senate, but approved by the Assembly. Proposal will be considered by conference committee.
- Nutrition Proposal - a reduced funding level of \$2.4 million was approved by the Assembly. The Senate endorsed the full proposal of \$5.4 million. The conference committee will determine the amount to include in the state budget for approval by the governor.
- The statewide World Elder Abuse Awareness month campaign began June 1 to increase elder abuse awareness and increase reports to APS and the Ombudsman.

## 7. Workgroup Reports:

- Housing Redding – nothing to report
- Elder Protection – World Elder Abuse Awareness Day (WEAAD) Kaljian reported on local efforts and the statewide campaign. Governor Brown issued a letter of acknowledgement for world Elder Abuse Awareness Day.
  - Several articles will run in the Press Democrat regarding the Protect Yourself, Protect your Assets sessions that are being held at senior centers.
    - Spain requested a print-out of the Elder Abuse reports map
  - Purple flags will be planted at the Senior Centers throughout Sonoma ~~county~~County indicating the number of abuse reports from each geographic area.
  - Know Abuse Report Abuse is a statewide campaign. The Sonoma County Adult & Aging/AAA are using the logo for their publicity; and are targeting social media.
- Newsletter (Khanna) previously reported
- Fall Prevention Awareness Week (September) (Open) ~~The~~the committee currently does not have a chair for this workgroup. Matter of Balance coordinator will take on the coordination of this event. Spain agreed to work with Matter of Balance coordinator

## 8. Committee Reports:

- Legislative (Picker) – The Legislative committee will be sponsoring meetings with the local legislative representatives. Picker advised these meetings should be limited to no more than 6 attendees to give ample opportunity for questions. The first meeting will be with Assemblymember Bill Dodd in July.
- Planning and Funding (Spain) – Funding Priorities decisions will be made at the meeting of 6/1/16.
- Transportation and Mobility (Kelley) – Doherty continues to work on finalizing the Caltrans contract.
  - The committee would like to continue with the Hanging up the Keys program – Saip is requesting support from the Transportation and Mobility committee.
  - Kelley stated the Transportation & Mobility committee would like to engage more Advisory Council members in the committee.

## 9. Review June 15, 2016 Draft Advisory Council Agenda: (Repp)

- The committee requested a title for the Economic Development Board presentation.
- Training Day date to be included on the agenda.

**10. Other**

- Redding inquired about give away publicity items for Senior Day at the fair. Repp advised there are several items on order as well as a new banner.
- Kelley advised of a fundraiser Pig Roast for the Sebastopol Area Senior Center, \$75 per ticket, contact Kelley if interested

**11. Adjourn:** 11:37 meeting adjourned

Next Meeting: Wednesday, September 7, 2016