



**AAA ADVISORY COUNCIL
EXECUTIVE COMMITTEE MEETING**

Wednesday, September 7, 2016

Topaz Room

10:00 a.m. – 11:30 a.m.

MINUTES

Present: Judith Eisen, Sumedha Mona Khanna MD, Bob Picker, Jim Redding, Ruth Robeson, Rabon Saip, Diane Spain

Absent: Terry Kelley

Staff: Diane Kaljian, Tracy Repp, Victoria Gonzalez Allen

1. **Welcome** (Robeson) – meeting called to order 10:03 am, new fiscal year kick-off meeting.
2. **Approve June 1, 2016 Executive Committee Minutes:** (Robeson)(**ACTION**) Redding/Eisen MSC – all in favor, motion carried
3. **Chair Report** (Robeson)
 - *Advisory Council Survey:* (Repp) 9 electronic and 4 hard copies have been received; cutoff for responses is September 16. The Executive Committee will review the results at October 5, 2016 meeting.
 - *August Training Day Recap:* Committee agreed it was well organized, unity among the group was formed and Kaljian's presentation was well received. Committee discussed if the name, format and goal should be changed. More discussion before planning for 2017 August event.
 - *November and December Full Advisory Council Meetings* (Repp)
 - Discussion of meeting dates for November and December. Advisory Council meeting will remain as scheduled on 11/16/16. No December meeting will be held.
 - Discussion of Executive Committee and Planning & Funding meetings in November and December. Both will meet as scheduled.
 - Committee agreed there will be no December holiday party. The committee is in favor of planning a gathering after the first of 2017. Possible dates, venue, and theme to be discussed at next Executive Committee meeting
 - *Membership Update*
 - Reappointments Due
 - Don Streeper Advisory Council reappointment due 9/19/16 (District 2)
 - Diane Spain Member-at-large reappointment due 9/17/16 (District 5)
 - Four open positions (Robeson) Colleen Hale has resigned.
 - Two Member-at-large positions
 - One Supervisor Gorin appointment (District 1)
 - One Supervisor Gore appointment (District 4)
 - New Member Orientation–3-4:30 p.m. after Advisory Council Meeting 9/21/16
 - Picker and Eisen will lead the orientation.
4. **Newsletter** (Khanna) the committee will meet after the Executive Committee meeting on September 7, 2016.

5. Staff Report: (Kaljian/Repp)

- *n4a Conference in San Diego* – AAA received an Achievement award for My Care My Plan; n4a Annual Report was distributed. Kaljian advised the program from the conference is available for review if interested. AAA presented at two sessions; Aging with Pride; My Care My Plan. Kaljian participated with other California AAA directors in presenting Vision 2025. The conference was well attended.
 - Kaljian reported on last board meeting held in July. Kathy Greenlee, Assistant Secretary for Aging under President Obama and Administrator for the Administration for Community Living has retired; Edwin Walker is the interim director.
 - Dementia Friendly America (n4a) project: 20 states are piloting Dementia Friendly Communities Initiative. Brief description of requirements.
 - Vaccines covered by Medicare initiative.
 - Kathryn Lawler, AAA Director, Atlanta Regional Commission, and Age Friendly Community leader; some success in their program; the word “aging” is replaced with “longevity”, and no use of the word “seniors” in the narrative. Uses *Investing in the Gift of Longevity* as a tag-line.
 - *Senior Nutrition* \$2 million awarded across the state for home delivered meals, Sonoma amount is \$20,000.
 - *Ombudsman*: \$1 million one-time only increase; Sonoma amount is \$14,000
 - *APS* received \$3 million state-wide in training funds.
 - *Senior Legislature*: one time only \$500,000
- *Senior Art Show* reception is 9/8/16 at the Finley Center, Santa Rosa.
- *Memorial* for Henry Lasky is Sunday, September 18, 2016 at 2:00 p.m. The announcement will be re-sent to the Advisory Council. Susan Alesi, former AAA program manager, sent a note of condolence to the Advisory Council and \$100 check in honor of Henry to utilize as Advisory Council determines.
- *California Senior Legislature* – \$500,000 of one-time only funding granted to continue operating. No current representatives from Sonoma County. Conference call happening concurrently today (9/7/16). Doherty participating. Election decision to be determined by Legislative Committee. The committee will appoint representatives if necessary.
- *National Family Caregiver Month* – November: Recognizing unpaid family caregivers. Article will be written for the AAA Advisory Council Newsletter.
- *Senior Resource Guide* (Repp) – Started working on the 2017 edition. Goal is to reimagine the guide to make it more contemporary.
- *Latino Outreach Efforts* (Repp);
 - Latino Health forum event is on November 10, Khanna and Eisen would like to attend.
 - Press Releases for Latino recruitment were distributed to, faith based communities, posted on the Latino Service Providers’ website, and Human Services Assistant Director, Oscar Chavez to make targeted phone calls. Repp advised that radio ads are being researched.
- *Fall Prevention Awareness Week* (September) activities have been planned, have mailed out placemats and tents to congregate meal sites, city council and Board of Supervisor’s proclamations have been calendared throughout the county.

6. Workgroup Reports:

- *Elder Protection* (Robeson) Co-chairs Jane Eckels and Gloria Eurotas have resigned. New elder abuse prevention coordinator, Tracy Fischer, is in interim position; she is coordinating this committee and the FAST team along with other involved agencies. Robeson seeking a

representative from the Advisory Council to be part of this committee; the group meets the first Thursday of the month at 11:00 a.m. at the Family Justice Center.

Adult and Aging Services received a State Office of Emergency Services grant for \$400,000. These are Victims of Crime Act Elder Abuse funds and will be used to develop and sustain elder justice services and resources in Sonoma County. The term of the grant is July 1, 2016 through June 30, 2018.

- *Newsletter* (Khanna) comments solicited, group agreed size and content were good.

7. Committee Reports:

- *Legislative* (Picker) The committee attended meetings with Assemblymember Dodd, Senator McGuire and Assemblymember Wood. Picker advised the meetings were valuable for exchange of information. Assemblymember Wood would like to attend the Advisory Council meeting. The *No Place Like Home*, addressing homelessness initiative was discussed. Picker advised that legislative aides were asked to be more focused on senior topics.
- *Planning and Funding* (Spain) – the committee is currently working on Request For Proposals; to be released in October for the 2017-2020 funding cycle.
- *Transportation and Mobility* (Kelley) – Kelley absent, nothing to report

8. Review September 21, 2016 Draft Advisory Council Agenda and meeting minutes June 15, 2016: (Repp) The Agenda was approved subject to recommended changes.

9. Other: (Robeson)

- Advisory Council name needs a bigger profile. Need for community to know about the Council role and activities.
 - Discussed inclusion in social media such as Marin/Sonoma Patch (internet news event coordinating, Meet-Up and others).
 - Press Releases were discussed as far as their content and how we are promoting AAA. Committee would like to see the press releases to determine if additional content is needed.
 - Discussed creating television and radio spots using available PSA time. Discussion tabled to future as currently no resources (AAA staff time limited with current activities)
 - Picker proposed to include information about the committees in the newsletter, what the committees do, how money is spent etc.
 - Robeson suggested the creation of forums, with public input as a follow up to Advisory Council presentations/interests.
- Jerry Dunn retiring Sept 26, 2016, the final interviews for his replacement will take place next week.

10. Adjourn 11:40am

Next Meeting: Wednesday, October 5, 2016