



## AAA ADVISORY COUNCIL

### TRANSPORTATION AND MOBILITY COMMITTEE MEETING

Friday, December 9, 2016  
Carnelian Room  
1:00 p.m. - 2:30 p.m.

### MINUTES

**Present:** Lea Black, Dorothy Fried, Terry Kelley, Rabon Saip

**Absent:** Jen Arent, Ruth Robeson

**Guests:** Michele Alba, Dean Brittingham, Richard Cowart, Stan Gow, Lauren Giribaldi, Michele Osmon, Jani Sheppard, Diane Sullins, Dana Turey

**Staff:** Norine Doherty, Victoria Gonzalez-Allen

- 1) **WELCOME AND INTRODUCTIONS** (Kelley): The meeting was called to order at 1:05 p.m. all were welcomed and introductions were made.
- 2) **APPROVAL OF NOVEMBER 4, 2016 MINUTES** (Kelley): Approval of November 4, 2016 meeting minutes; Fried/Black MSC, all in favor, motion carried forward.
- 3) **ANNOUNCEMENTS** (Kelley/All):
  - Doherty reported that AC Taxi, is going out of business by the end of the year
    - Catholic Charities pre-purchased voucher fares with AC Taxi and Doherty will work with CC on solution
  - Osmon (Catholic Charities) completed their accreditation and have added transportation; 12/14 in-service training for volunteers; Hazelwood in Yountville attending a training for Adult Aide Program
  - Brittingham (Sebastopol Area Senior Center) voucher program is being discussed; Bill's Taxi in Guerneville covers a 9 mile fare for the \$30 voucher; Brittingham advised they will tentatively use Bill's taxi as an alternate not as primary as the mile coverage is not sufficient; advised that cabs charge a pick-up fee
  - Alba (Vintage House) held annual November fundraiser, net proceeds \$140,000; Thanksgiving served 220 people, expecting to serve 300 for Christmas; Voucher use slowed due to documentation challenges which were resolved; interviewing for new Program Manager.
  - Garibaldi (iRide/PPSC) continuing to use vouchers often.
  - Doherty advised that AAA has not received voucher program extension approval yet, but is confident request will be approved; Contract language will also change to be more flexible
  - The committee was asked to share personal stories from riders/staff regarding voucher program success stories; would like to share with funders and stakeholders
  - Saip reported that Black and Fried have agreed to help re-launch the Driving Safely as We Age program
  - Cowart (Cloverdale Senior Center) introduced the new Executive Director Jani Sheppard; Two interested volunteer drivers have been identified; Sheppard advised of staffing re-organization at Cloverdale Senior Center, they are looking for a Program Coordinator, Executive Assistant and a Dispatcher.

- Black (Healdsburg Senior Center) held their annual dinner, served approximately 215 people, delivered 55 meals with 80 helpers; meal program is funded by community donations
- Turrey (SCTA) advised that the Transit Paratransit Coordinating Committee (TPCC) will be reviewing Caltrans 5310 applications; SCTA can offer technical assistance
- Next SACTS meeting will focus on The Santa Rosa Reimagining City Bus launch, SACTS date to coincide with the launch

4) **LYFT WEBCAST PRESENTATION AND Q AND A** (DanTrigub/All): Trigub advised he works for the GEHT division of Lyft - Government Education Healthcare and Transit, which works with city and state agencies. He works closely with elder mobility at Lyft, and has 10 years' experience in senior care. Lyft developed Concierge Dispatch software program that would enable partners to dispatch Lyft drivers for their clients. Concierge is part of Lyft's Enterprise Partner program

- 4 million medical appointments missed or delayed every year due to lack of transportation
- Lyft logo was a pink mustache and their original mission was for females to feel comfortable to use their service
- Background checks, above and beyond competition; they are using Sterling an FBI accredited background screening, all drivers are required to go through their mentorship program
- They have 450 staff available 24/7 to answer calls
- HIPPA compliant
- 35-55% less expensive than other services
- Sonoma County is an established service area. To see service areas go to [lyft.com/city](http://lyft.com/city)
- Group discussion regarding the presentation

5) **PREPARING FOR CURRENT 5310 PROJECTS AND NEXT 5310 CYCLE** (Doherty/All)

- Deadline for application for next cycle is March 1, 2017
- Current contracts have made it to Caltrans procurement department.
- Forward ideas to Doherty, will discuss at next meeting

6) **ADJOURN** (Kelley) the meeting was adjourned at 2:36 p.m.

Next Meeting – T & M not  
 Sonoma Access Coordinated Transportation Services (SACTS) Consortium Meeting  
 Friday, January 13, 2016  
 Adult & Aging Services Division Office  
 Carnelian Room  
 3725 Westwind Blvd. Suite 101  
 Santa Rosa, CA

*Supplemental materials related to an item on this Agenda are available for public inspection during normal business hours at the Adult and Aging Office, 3725 Westwind Blvd., Suite 101, Santa Rosa.*