



AAA ADVISORY COUNCIL MEETING

Wednesday, March 15, 2017

Carnelian Room

1:00 p.m.

MINUTES

Present: Jen Arent, Lea Black, Judith Eisen, Dorothy Fried, Terry Kelley, Bonnie Koagedal, Susan Kornblatt Idell, Bob Picker, Jim Redding, Ruth Robeson, Rabon Saip, Alain Serkissian, Jani Sheppard, Diane Spain, Hav Staggs; Laurie White

Absent: Brian Gillespie, Peter Holewinski, Sumedha Khanna MD, Don Streeper

Guests: Crista Chelemedos (Senior Advocacy Services), Katie Davis (Vintage House), Shelley Dombroski (Alzheimer's Association), Marianne McBride (Council on Aging), Michele Osmon (Catholic Charities), Nancy Powers-Stone (Redwood Caregiver Resource Center), Richard Ruge (Disaster Preparedness 4 Vulnerable Population), Holly Rylance (Alzheimer's Association), Cindy Scarborough (Vintage House), Pamela Swan (Catholic Charities), Anita Tanenberg (Petaluma People Services Center)

Staff: Gary Fontenot, Tracy Repp, Rhiannon Coxon, Norine Doherty, Nancy Martin

Minutes: Victoria González-Allen

1. WELCOME & INTRODUCTIONS/ANNOUNCEMENTS (Robeson) – meeting was called to order at 1:07 p.m. all were welcomed and introductions were made.

- Welcome New Member Bonnie Koagedal, Supervisor Rabbitt Appointee
- Welcome New Member Jani Sheppard, Supervisor Gore Appointee

2. APPROVAL OF FEBRUARY ADVISORY COUNCIL MINUTES (ACTION): (Robeson) – Motion to approve the February 15, 2017 meeting minutes. Black/Fried (MSC) to approve with correction to the spelling of Dorothy Fried's last name; motion approved unanimously.

3. CHAIR REPORT (Robeson)

- Membership Update
Member-at-Large – one position open – Candidate interviewed - to be brought to Execs for approval, then Advisory Council (AC) in April.
- Nominating Committee Member Election – 1 member
Robeson as AC Chair previously appointed Redding as Chair, herself as Executive Committee member. Election for Advisory Council member. Rabon Saip volunteered. Motion to nominate Saip. Robeson/Fried (MSC) motion unanimously approved.
- Older Americans Month (OAM) Workgroup Members – Month of May
Spain and Saip volunteered. Spain is on Executive Committee which discussed including Aging Together and Age Friendly Cities activities – one event scheduled 5/18/17. Spain volunteered to write an article for May senior center newsletters and the

Press Democrat. Staff to request Gold Resolution declaring May as Older Americans Month at 5/16/17 Board of Supervisors meeting.

- August Training Day Workgroup Members
Khanna volunteered to chair the committee, Robeson, Picker and Sheppard, volunteered to be on the committee. Training Day held on 8/16/17.
- Triple A Council of California (TACC) Update
TACC is a quarterly meeting of state-wide AAA Advisory Council representatives.
 - Robeson attended the Alzheimer's Conference held before TACC. The Alzheimer's Association presentation prepared all attendees for visits with the Legislators; how to advocate with social media, and other advocacy tips. Robeson shared the handouts with the Executive Committee.
 - Robeson attended a presentation from budget consultants. All information is proposed, no action to take yet.
- Capitol Day 2/23/17 Update
Details in the Executive Committee minutes. Met with legislators to discuss the following topics:
 - Nutrition program requesting \$12.5 million for the next year as on-going funding. The program requested \$5 million last year and was awarded \$2.5 million as a one-time-only.
 - Alzheimer's is asking for funding of \$3.3 million, approximately \$100,000 per AAA.
 - Aging & Disability Resource Center (ADRC) was discussed; funding is being requested for an Information and Assistance Specialist/Expert as a single hub for services and information. If implemented Sonoma County, partnership with AAA and DSLC will be created.
- Senior Rally Day and May Advisory Council Meeting – To discuss conflict of both occurring on 5/17/17. Chelemedos corrected and advised Senior Rally Day is 5/11/17. Discussed Advisory Council participation. Staff to follow up.

4. PUBLIC HEARING - RESULTS OF REQUEST FOR PROPOSALS FOR FYs 2017-2021 AND APPROVAL OF PLANNING & FUNDING COMMITTEE FUNDING RECOMMENDATIONS

- Open Public Hearing (Robeson) at 1:30 pm
- Review Planning & Funding Committee Recommendations (Spain/Repp)
 - Members of P & F were acknowledged and thanked for their participation.
 - Spain recapped the proposal process and advised 11 agencies submitted proposals and all received funding; RFP cycle is every 4 years for OAA services; Health Promotion funding was not requested for this RFP but will be by the end of the year.
 - Repp reviewed methodologies used to create the recommendations:
 - Total funding available
 - Advisory Council Funding Priorities rated 1-3
 - Past performance
 - Geographic service area
 - Repp advised there was one service provider who was awarded more than proposal request and the increased amount awarded was based on the methodology stated above.
 - Repp explained that Older American's Act funding is received in categorical titles and receive IIIB-Supportive Services, III-C-Senior Nutrition, III-D Health Promotion, III-E Caregiver Support, as well as funding specific to the Ombudsman and Health

Insurance Counseling & Advocacy Program (HICAP). Total funding available \$2,268,873. Recommendations are as follows:

IIIB – Supportive Services - \$492,818

- Adult Day - \$114,508
Council on Aging (COA) \$86,000; Petaluma People Services Center (PPSC) \$28,508
- Alzheimer's Day - \$58,000
Catholic Charities \$58,000
- Case Management - \$195,310
COA \$92,000; Linkages \$63,310; PPSC \$20,000; West County Community Services Center \$20,000
- Legal Services - \$48,000
Legal Aid of Sonoma County \$48,000
- Transportation - \$77,000
Catholic Charities \$14,000; PPSC \$14,000; Sebastopol Area Senior Center \$35,000; Vintage House \$14,000

IIIC-1 – Congregate Meals - \$302,063

- Coastal Seniors \$6,865; COA \$242,198; PPSC \$53,000

IIIC-2 – Home Delivered Meals - \$621,950

- Coastal Seniors \$5,850; COA \$539,850; PPSC \$76,250

IIIE – Caregiver Support and Respite Programs - \$200,000

- Caregiver Support - \$70,000
Alzheimer's Association \$10,000; Redwood Caregiver Resource Center \$60,000
- Caregiver Respite - \$130,000
Redwood Caregiver Resource Center \$130,000

Health Insurance Counseling & Advocacy Program (HICAP) - \$450,584

Senior Advocacy Services - \$450,584

Ombudsman Program - \$173,971

Senior Advocacy Services - \$173,971

- Public Comment (limited to three minutes per person)
 - Spain read a letter from Micheline Kirby, Executive Director of Coastal Seniors. Kirby thanked the Advisory Council for funding.
 - McBride, President and CEO of Council on Aging thanked AAA. Advised they are working on the mandated minimum wage implementation, which is creating hardship.
 - Osmon, Senior Services Director of Catholic Charities thanked AAA and is a long time recipient of funding from AAA. Alzheimer's Day program has doubled the client attendance this year, appreciate the funding they receive.
 - Powers-Stone, Executive Director of Redwood Caregiver Resource Center (RCRC) thanked AAA for the long term relationship and partnership, RCRC could not do what they do without the funding received and are very grateful. As of February 2017, they have served 5000 hours of respite care, and served 300 unduplicated caregivers in the county with comprehensive caregiver assessment and support.

- Tanenberg, Senior Services Director of PPSC thanked AAA for long standing support. Advised service demand is increasing, and will continue hope for additional funding. The Meals on Wheels program has had a 20% increase from last year.
- Scarborough, Executive Director of Vintage House, thanked the AAA, staff, and Planning & Funding committee members for their work, knowing it is a huge challenge to allocate funding with finite amount. Advised without funding from AAA, transportation services in Sonoma Valley would be lacking. Requested clarification or explanation of how transportation funding was allocated.
- Chelemedos, Executive Director of Senior Advocacy Services Ombudsman/HICAP programs. Advised they are grateful for support from AAA, Advisory Council, and gave thanks.
- Dombroski, Executive Director of the Alzheimer's Association. Advised they have a newer relationship with AAA and providers; provided funding for the last couple of years for Caregiver Support Groups for the Latino population. Funding helped to hire the Latino Outreach Specialist, Holly Rylance. Held their first Latino Education Conference on February 4th and had over 100 attendees.
- Adjourn Public Hearing – the Public Hearing adjourned at 1:52 p.m.
- Conflict of Interest (Robeson)
Robeson read the conflict of interest statement, all members sign and leave in folder
- Discussion by Council Members
 - Eisen encouraged the audience to submit proposals for III-D Health Promotion when released later this year. Kornblatt Idell mentioned the diabetes programs as an option as there are diabetes evidence-based programs.
 - Fried asked about Meals on Wheels programs based on recent news of proposed elimination by President. McBride advised that if funding is reduced and cost increases they would have to wait list clients, they do not currently have a wait list, or cut back delivery days, delivery of up to 7 days of meals in 3 days. Tanenberg agreed with McBride's statement.
 - Sheppard asked if the Health Promotion funding has to be evidence based, or if it could be promising practice or research based. Advised CDA requires program to be evidence-based.
 - Scarborough requested clarification on how the Transportation funding recommendation was derived. AAA staff explained methodology.
- Approval of Planning & Funding Committee Funding Recommendations (ACTION) a motion to approve the Planning & Funding Committee Funding Recommendations. White/Black (MSC) approved as presented; motion approved unanimously, with the exception that Serkissian abstained for Transportation and Ombudsman due to conflict of interest.

5. CORRESPONDENCE (Khanna) – no correspondence. Council signed get well card for Streeper.

6. DIRECTOR'S REPORT (Fontenot) –

- Linkages to Senior Housing Pilot Program - 10 enrolled clients with 45 on a waitlist. Targeted to serve 100 clients. Will provide progress report to Board of Supervisors in the fall of 2017.
- Collaborative Care - Grant with Petaluma Health Center. Program involves embedded Linkages Social Worker to Primary Care team focusing on older adults with symptoms

of depression. Have submitted proposal for next round of funding for 3 years. If awarded program will expand to the Rohnert Park Health Center. Notification in June.

- South County Human Services Neighborhood Based Office opening on 4/26/17 in Petaluma. Location is 5350 Old Redwood Highway in Petaluma.
- In-Home Supportive Services and Maintenance of Effort. Governor proposing \$600 million cost shift from state to county. Advocacy happening to avoid occurrence.
- A & A Division Director Recruitment is open and closes on 4/5/2017.

7. INFORMATION SHARING/PUBLIC ANNOUNCEMENTS

- Richard Ruge announced disaster preparedness trainings at senior facilities and mobile home parks. Requesting support to create county-wide disaster preparedness training.
- McBride advised of monthly tour and lunch on the 2nd Tuesday at Council on Aging from 11:30 approximately 1:30. Announced Tiny House will be auctioned and will be at the Home Show this weekend. Derby Day Fundraiser is 5/6/17 benefiting Meals on Wheels.
- Scarborough announced on 3/16/17 will hold Lesbian, Gay, Bisexual and Transgender (LGBT) Cultural Competency training through a grant from AAA. Katie Davis announced the 3rd annual Vintage Tea on 4/26/17 benefitting Vintage House's Transportation program.
- Tanenberg from PPSC announced Rock and Bowl fundraiser on 3/26/17.
- Pamela Swan with Catholic Charities announced they have tax preparation assistance and can be used as a resource to all
- Dombroski advised the 11th annual Alzheimer's Conference is 6/16/17.
- Chelemedos announced Elder Justice Coordinator is Donata Mikulik, Elder Protection workgroup is now called the Speakers Bureau. Chelemedos advised if any organization is interested in having a panel regarding scam/fraud to reach out to Chelemedos, the panel is a group of individuals such as D.A. Jill Ravitch, Elder Attorney's and law enforcement.

8. BREAK recess at 2:22, reconvened at 2:38 p.m.

9. PROJECT UPDATES: (Repp/Coxon/Doherty)

- Doherty reported on award of 5310 Funding, asked for \$410,000 and were awarded \$427,000 for the volunteer diver program, vouchers and ride scheduling software, July 2018-June 2020 funding cycle.

10. SUB-COMMITTEE AND COMMUNITY MEETING REPORTS

- Advisory Council
 - Executive Committee (Robeson) – asked the committee members to take time to brainstorm and be prepared for whatever is coming. The new member orientation is today 3/15/2017 after the Advisory Council meeting. Senior Rally Day is May 11, 2017 this event hosts; senior vendors, speakers, advocates, and proponents of senior issues and initiatives. Shirley Krohn new chair of Contra Costa Advisory Council is organizing three busloads from her community. Council members are asked to follow-up with Robeson if interested in attending this all day event.
 - Legislative Committee (Picker) – Three of the 6 Legislative topics have been presented: Mental Health, Assisted Living Waiver and Opioid Misuse, by June all six will have been presented. Two topics will be selected in September to present

- to the Advisory Council. The legislative committee meets the second Wednesday of the month 10:30 – 12:00.
- Planning and Funding Committee (Spain) – thanked all for approval of Planning & Funding recommendations. Monitoring is taking place right now. Next week a few members will be traveling to Coastal Seniors for monitoring. During the next Planning & Funding meeting the monitoring reports will be reviewed. Spain advised she terms out in June. The Planning & Funding Committee meets the first Wednesday of the month from 1 – 2:30 p.m.
 - Transportation and Mobility Committee (Kelley) – Doherty reported Caltrans Contracts were signed for the 2016-18 Fiscal Years. Doherty is working on two grant applications for funding for the 2018-20 Fiscal Years. On March 1, 2017 HSD submitted the grant applications for the two pots of money from Caltrans, one is regional for Santa Rosa, Urbanized Area (UZA) and the other is Statewide for rural small areas. The regional grant request was for \$410,000, and were advised the review panel met and we have been awarded \$427,000 which will fund in a couple of years. The Small Rural Areas grant request is for \$269,000 for a new project, the Russian River Area feeder Shuttle Service partnership with West County Community Services, from the River Area to Santa Rosa three days per week. This one is a three year grant 2017-2020; this one will be awarded May-July.
- Workgroups
 - Housing (Arent) – Repp and Arent are working to schedule the first Senior Housing Workgroup meeting in April based on commitment made to the Board of Supervisors.
 - Newsletter (Robeson) meeting held on March 1, the next newsletter is due out in July, in process of gathering articles. Ruge will be providing an article on Emergency Preparedness. Submit articles to Norine. Kornblatt Idell suggested getting the providers to provide an article at least once per year. Spain suggested the contractors elaborate on the funding they have received and how it is being used. Doherty is sending out bi-monthly reminders for success stories
- Community Meetings – Advisory Council Participation
 - Aging Together/Age Friendly Cities (Saip) Aging Together/Age Friendly project coming on May 18, Age Out Loud, Age Outside to be held at Spring Lake Village and Spring Lake Park. After the talk, the group will be bused to Spring Lake Park for activities, this is a free event.
 - My Care, My Plan (MCMP) (Saip) The next event is on April 20 at Vintage House. The events are listed on the MCMP website mycaremyplansonoma.org
 - Section on Aging/Santa Rosa (Fried/Holewinski) – Panel discussion on Communication Between Generations. Video feed can be found sonomacountysoa.org.
 - Senior Care Connection/Petaluma (Lovinger) – On March 16, 2017 Nancy Hoffman, Neuropsychologist, will be speaking, 2:30 pm at 1425 North McDowell Blvd., Petaluma
 - Triple A Council of California (TACC) (Robeson) – previously reported
 - Transit-Paratransit Coordinating Committee (TPCC)(Saip) - no meeting, Saip will report next month
- Community/Advocacy Meetings – Watch List
 - California Congress of Seniors
 - California Senior Legislature (CSL)

- Collaborative on Positive Aging (COPA)
- Elder Justice Coalition
- Family Violence Prevention Council

11. ADJOURN meeting adjourned at 3:17pm

NEXT MEETING: Wednesday, April 19 at 1PM