

Sonoma County Area Agency on Aging

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AAA ADVISORY COUNCIL

Transportation and Mobility Committee Minutes

Friday – March 11, 2016

1:00 p.m. - 2:30 p.m.

Adult & Aging Services Division Office

Carnelian Room, 3725 Westwind Blvd

Attendees: Terry Kelly, Lea Black, Colleen Hale, Dorothy Fried, Rabon Saip, Brian Gillespie, Stan Gow, Michele Osmon, Elece Hempel, Lauren Garibaldi, Dean Brittingham

Guest: Silvia Martinez-Palacios, Petaluma Transit

Absent: Robert Cortez

Staff: Norine Doherty, Victoria Gonzalez-Allen

1. WELCOME AND INTRODUCTION: (KELLEY) The meeting was opened as 1:06 p.m. with a welcome and introductions were made.
2. APPROVAL OF MINUTES: (KELLEY) Saip/Black MSC for approval of January 8, 2016 and February 19, 2016 meeting minutes. Motion approved. Distinguished roles of committee members and Advisory Council members regarding voting on minutes and committee actions based on AAA bylaws.
3. PUBLIC COMMENTS: none
4. AAA ACTIVITY UPDATE: (DOHERTY)
 - Continuing work on 4 year Area Plan – will be reviewed by Advisory Council in April and Board of Supervisors on 5/24/16
 - Met Silvia Martinez-Palacios with Petaluma Transit last month, and was presenter today. Petaluma Transit and Petaluma Senior Center are coordinating a travel training at Senior Café on March 29
 - Transportation & Mobility – Brittingham was nominated for MTC's Excellence In Motion Award; Doherty submitted application and results will be announced in October
5. TRANSPORTATION GRANTS ACTIVITIES UPDATE: (DOHERTY)
 - 5310 CALTRANS GRANT Programs and Activities
Focus of T&M meeting in May or June will be to strategize 5310 programs and activities.

- Travel Voucher Program
Working with the Earle Baum Center (EBC) and Jewish Community Center (JCC) to create processes for travel voucher program development and implementation of voucher distribution.

Grant requires the addition of 5 new voucher programs. Catholic Charities, Friends in Sonoma Helping (FISH) and Vintage House have been identified.

Kelley advised that vouchers are only to be used by voucher recipient agencies for use as alternatives to Volunteer Driver Programs, transit and para-transit services.
- Volunteer Driver Programs (VDP)
Grant requires the addition of 3 new VDPs. Areas identified are Cloverdale, Rohnert Park and Rincon Valley. Request member's assistance in identifying agencies to contract with. Expansion of 3 existing VDPs also required. Hempel suggested Jessica Adams – Rohnert Park Senior Transportation as possible lead; Kelley advised meeting with city manager of Cotati/Rohnert Park.
- Travel Training – we are still looking for more travel training opportunities for 5310 Caltrans and New Freedom 5 funding; ideas from the group are welcome.
- Kelley cautioned that distributing little bits of money tend to take away from the program. Funds distributed straight across the board \$23k/26k depending on agency. Saip asked if two agencies could merge their funds, Kelley advised that each agency is accountable. Doherty advised we have deliverables to Caltrans and funds need to be distributed as instructed.
- VOLUNTEER DRIVER PROGRAMS (VDP) – New Freedom 5 and OAA funding. Contract renewals for FY 16/17 in process which includes New Freedom 5 funds and Older Americans Act (OAA) funds; amendments for 5310 funds will occur when Caltrans Standard Agreement is received. VDP partner agencies in discussion of what service expansion will include such as service area boundaries, outreach, and coordination.
- SONOMA ACCESS – website development contract between the City of Santa Rosa and Planeteria ended. Human Services Department in process of picking up the contract. Working with MTC regarding procurement rules. Funding from New Freedom 5 funds.
- CLIPPER CARD -Transition to Clipper Card will be focus of SACTS meeting on April 8th – Presenters include Stephen Schmitz from Sonoma County Transit and representative from Petaluma Transit and possibly Golden Gate Transit and the Metropolitan Transportation Commission (MTC). Santa Rosa Transit is not able to attend.

Kelley advised Clipper Card affects a lot of people so getting the word out/outreach is important. Soft launch was January.

Martinez-Palacios – Petaluma Transit is promoting Clipper and is on their website. There will be a bigger push when the SMART train is launched. Clipper is only sold at Whole Foods; Clipper doesn't offer the discounts that are available through Petaluma Transit.

2. PETALUMA TRANSIT TRAVEL TRAINING PRESENTATION:

- Kelley requested of Martinez-Palacios to provide name of Petaluma Travel Training Ambassador when appointed.
- Advised riders are allowed only one transfer (question from member Gow)
- Hempel suggested to Martinez-Palacios to have mayor ride Petaluma Transit (bus tour) for more exposure. Suggests having a Petaluma Transit Bus drive the local high school king/queen at Butter & Eggs day parade.
- Hempel can help with posting on community TV. Can possibly help with getting information of transit availability to hospital.

3. ANNOUNCEMENTS: (KELLEY)

- Hale – Cloverdale city council passed 12 senior events per year.
- Fried – reminder Alzheimer's Association walk is up-coming; are forming committees and are requesting volunteers.
- Osmon – feedback from drivers with regard to training: simple things like difference in service trainings walker, cane, where to walk, how to get in/out vehicle very beneficial, good number attending, they have a commitment with St. Rose parish
- Hempel – PPSC new 25th annual Rock n' Bowl up-coming, spoke on Sirius radio this morning on "sharing/shared economy" (such as the Village Network) how it affects seniors; iRide program was featured.
- Brittingham – volunteer coordinators articles for AAA newsletter; focus on each individual program over a period of time. May 28 Car show – will bring media for it to next meeting.
- Kelley - advised that Colleen Campbell has left council – Khanna has taken over as chair for newsletter, Kelley, Saip will be on committee; Kelley and staff were on KOWS Radio in Sebastopol. Interview available on-line 2 hour show. Colleen Hale – is newest AC council member may join this committee.

4. ADJOURN: 2:21 p.m.

Next Meeting – SACTS Consortium Meeting
Friday, April 8, 2016 1:00 p.m. to 2:30 p.m.
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