



SONOMA COUNTY AREA AGENCY ON AGING
3725 WESTWIND BLVD., SUITE 101, P.O. BOX 4059, SANTA ROSA, CA 95402
(707) 565-5950 FAX (707) 565-5957

**AAA ADVISORY COUNCIL
TRANSPORTATION AND MOBILITY COMMITTEE MEETING**

Friday, November 4, 2016
Carnelian Room
1:00 p.m. - 2:30 p.m.

MEETING

Present: Jen Arent, Lea Black, Dorothy Fried, Terry Kelley, Ruth Robeson, Rabon Saip

Guests: Michele Alba (Vintage House), Dean Brittingham (Sebastopol Area Senior Center), Richard Cowart (Cloverdale Senior Center), Lauren Giribaldi (iRide Petaluma), Stan Gow (Citizen), Lindsey Hazelwood (Catholic Charities), Karl Parker (Lake County Transit), Laura Moore (Healdsburg Senior Advisory), Cynthia Scarborough (Vintage House), Diane Sullens (Healdsburg Senior Advisory),

Via Tel-com: Dana Turrey (Sonoma County Transportation Authority [SCTA])

Absent: none

Staff: Norine Doherty, Victoria Gonzalez-Allen

1. **WELCOME AND INTRODUCTIONS** (Kelley) – the meeting was called to order at 1:05 p.m. all were welcomed and introductions were made.
2. **APPROVAL OF OCTOBER 14, 2016 MINUTES** (Kelley) – motion to approve October 14 meeting minutes Fried/Black MSC all in favor, motion carried forward
3. **TRAVEL VOUCHER PROGRAM UPDATES** (Kelley/All)
 - Successes or Challenges
 - Alba (Vintage House) advised in second month of using vouchers and working with Vern's Taxi in Sonoma, with scheduling done through Alba. Distributed based on need. Alba working to ensure the ride legs are being recorded and invoiced properly.
 - Tip is calculated through the voucher.
 - Hazelwood (Catholic Charities) vouchers expand ride program/outreach and weekends.
 - Volunteers are asked to report suspected Elder Abuse
 - Doherty advised vouchers can be used for Uber or Lyft; are \$30 per ride; waiting to hear back from funder regarding multiple vouchers for longer rides.
 - Doherty asked if providers would use vouchers again; Group consensus was yes.
 - Doherty met with Daniel Trigub/Lyft, specializes in elder needs. Lyft service area does not include rides originating in the Russian River area but can provide the return ride if the return originates in an area served (i.e. Santa Rosa to Guerneville is acceptable). Lyft dispatching software, Concierge, can be run on PC, does not require a smart phone.
 - Kelley advised that Uber has not promoted similar services.
 - Fried attended conference where Lyft presented: Lyft conducts background checks; drivers and Lyft carries liability and risk management insurance; Lyft is making agreements with assisted living communities, shows commitment in working with the senior population.
 - Catholic Charities ride program new number: 707-528-2063

4. **SERVING GEOGRAPHICALLY ISOLATED AREAS** (Kelley/All)

- Discussion:
 - Coordination between providers
 - Doherty distributed a Caltrans draft scope of work, reviewed deliverable (3.4, b, 2)- *piloting a system of interagency coordination for riders across service areas, including the development of surveys for evaluation of rider experience/outcomes*
 - Group discussed: What do we see as first steps with this process?

5. **PREPARING FOR CURRENT Caltrans 5310 PROJECTS AND NEXT 5310 CYCLE** (Doherty/All)

- Schedule released for next cycle of 5310. Current cycle contracts are still waiting to be approved, MTC to help expedite the signing of contracts.
- Turrey (SCTA) advised applications go through MTC and SCTA as a second reviewer, Transit Paratransit Coordinators Committee (TPCC) will be a reviewer.
- MTC has not defined what role is in the application process, but will be coming out soon.
- Discussed collecting medical ride information, developing a report displaying numbers of medical rides, cost of ride and savings to medical community.

6. **ANNOUNCEMENTS** (Kelley/All)

- Parker (Lake Transit) –challenges with funding for programs. Lake County has a Pay Your Pal trip program modeled after Riverside (a Rural Transportation Program).
- Saip will contact the Volunteer Center of Sonoma County to engage volunteer assistance with the Driving Safely as We Age program.
- Scarborough (Vintage House) hosting their biggest fund raiser of the year on November 19th, A Transcendent Evening; Hired new front desk coordinator; serving Thanksgiving Day and Christmas Day Dinner.
- Hazelwood (Catholic Charities), Held Hope Works Wonders fundraiser on 11/3/2016; Hired two new staff for day program. Awarded a grant for renovation of their facility.
- Arent – On 11/7/2016 attending the first Age Friendly Steering committee meeting. 11/5/2016 residents at Jennings's Court fund raiser from 10 - 4, 1080 Jennings Avenue. Senior Center Without Walls, is hosting an arm chair travel trip. Sonoma County Community Foundation grant cycle is up coming.
- Cowart (Cloverdale Senior Center) New executive director has been hired.
- Black reported that Healdsburg is hosting their 33 annual free Senior Appreciation dinner on 12/4/16; serving 225 holiday meals and 50-60 home delivered meals with 80 volunteers.
- Fried will be attending the Homes for All Summit on November 17.
- Robeson invited all to attend the Advisory Council meeting on November 16, 1-3:15PM; Assemblymember Marc Levine will attend and host town hall style meeting beginning at 2:45.
- Brittingham (Sebastopol Area Senior Center), first volunteer driver program began in 1862 in Minnesota using sleds; Meeting on 11/8/16 with staff at Sutter share program information.
- Kelley advised the Sebastopol Area Senior Center will be serving St. Patrick's Day, Celtic corned beef & cabbage at the Sebastopol Cultural Center on 3/17/17.
- Santa Rosa Transit has a new director. Doherty, Repp and Kelley will be meeting soon.

7. **Adjourn** (Kelley) adjourned 2:42pm

Next Meeting – Transportation and Mobility
Friday, December 9, 2016
Adult & Aging Services Division Office
Carnelian Room
3725 Westwind Blvd. Suite 101
Santa Rosa, CA