

SONOMA COUNTY AREA AGENCY ON AGING
3725 WESTWIND BOULEVARD, P.O. BOX 4059, SANTA ROSA, CA 95402
(707) 565-5950 Fax (707) 565-5957

AAA ADVISORY COUNCIL MEETING MINUTES

Wednesday, June 17, 2015

3725 Westwind Boulevard - Carnelian Room

1:00 p.m.

Attendees: Linda Adrian, Lea Black, Dean Brittingham, Supervisor Efren Carrillo, Colleen Campbell, Robert Cortez, Cynthia Ermshar, Brian Gillespie, Emily Heinzelman, Terry Kelley, Sumedha Mona Khanna, Bonnie Lasky, Margaret Loftus, Joy Lovinger, Marrienne McBride, Sheila Miller, Diane Murray, Ken Palinkas, Jim Redding, Ruth Robeson, Rabon Saip, Cindy Scarborough, Alain Serkissian, Diane Spain, Don Streeper, Diane Spain, Wanda Tapia, Anita Tannenberg, Seskia Van Donk

Staff: Diane Kaljian, Lori Holaday, Ilene Moran, Tracy Repp, Allegra Wilson

Absent: Jane Eckels, Judith Eisen, Gail Pardini-Plass, Bob Picker

1. WELCOME & INTRODUCTIONS/ANNOUNCEMENTS (Saip)
2. APPROVAL OF MAY ADVISORY COUNCIL MINUTES (Saip):Lasky/Lovinger MSC, minutes accepted as submitted.
3. CHAIR REPORT (Saip)
 - Membership Update
 - Repp, Robeson, and Redding met with three applicants this morning. The group will convene and make recommendations.
 - Legislative Committee Chair
 - Robeson reported that the committee is in need of a new chair. Campbell will be the Chair Interim Pro-Tem until a Chair is selected.
 - Recognitions
 - Robeson thanked Gail Pardini-Plass for her service. A card will be mailed to her.
 - Robeson recognized Lori Holaday for her service and passion for senior programs, and congratulated her on her retirement.
 - Redding presented Holaday with a gift from the Advisory Council and spoke about her work. Kaljian and members of the Council thanked Holaday for her service.
 - Holaday thanked the Division and Advisory Council for her time with them.
4. CORRESPONDENCE (Robeson): None.
5. DIRECTOR'S REPORT: (Kaljian/Holaday)
 - Kaljian reported that the Board of Supervisors concluded budget hearings yesterday. The Board approved \$100,000 to expand legal services for older adults throughout the county.
 - The Board continued an additional \$300,000 for nutrition funding for seniors in the county.
 - Supervisor Efren Carrillo spoke about the Older Americans Month Resolution and the World Elder Abuse Awareness Day Resolution for the Council and shared remarks about the role of older adults in Sonoma County.
 - Supervisor Carrillo presented the Resolutions to Saip.
 - Supervisor Carrillo asked the group to share their work, concerns, and thoughts with him. Council members discussed housing, Upstream, Aging Together Sonoma, direct services, Fall Prevention Awareness Week, transportation, elder abuse prevention, and frauds and scams.
6. PUBLIC INPUT/SERVICE PROVIDER ANNOUNCEMENTS
 - The Service Providers spoke about previous and upcoming events and made announcements.
7. PRESENTATION: Wanda Tapia, Latino Service Providers
8. WORKGROUP REPORTS
 - Housing (Lovinger):

- Senior Fund (Eisen): No report
- Newsletter (Campbell):
 - The group was asked to vote on a name for the newsletter by the end of the meeting.
- August Training Day (Eisen)
 - August 19, 2015
 - Holaday reported on the Matter of Balance session
 - Spain reported on the Intergenerational Panels
- Falls Prevention Awareness Week (Campbell)
 - September 23-29
 - Campbell discussed the need for promotion and the possibility of using electronic billboards.
 - Please reach out to Campbell if you are interested in working on an awareness project.
- World Elder Abuse Awareness Day (Robeson)
 - Robeson reported on activities throughout the county:
 - County and city proclamations
 - Flag plantings at each senior center reflecting the number of reports in each city
 - Insert in the Press Democrat
 - Close to Home column and Press Democrat editorials

9. PROJECT UPDATES: (Holaday/Repp)

- Repp reported that AAA Program Monitoring is coming to a close. No major problems to report. Lots of positives. Please see report enclosed in packet.
- Transit-Paratransit Coordinating Committee (TPCC) (Repp)
 - Repp reported that the TPCC meeting discussed paratransit and fixed route ridership, the SMART Train, and heard a report from Whistlestop's Terry Scussel.
- Hunger Index (Repp):
 - There is discussion about an organizational home for the Hunger Index.
- Holaday reported on the Area Plan and Needs Assessment cycle.
 - Sites are being determined now
 - The Aging Together initiative will be connected
 - Sign up today or via email to facilitate a focus group
 - The Needs Assessment survey is being finalized and will be due in September
 - 5000 surveys will be distributed broadly, with the hope of a 20% return
 - Advisory Council assistance may be requested for distribution and collection
- A pilot survey on AAA Programs was reviewed by the Planning & Funding committee and distributed to service providers
 - A report on the response provided the following information:
 - 88% of respondents were very satisfied
 - 100% of respondents felt they were more socially connected than they would have been without the program
 - There are barriers to distributing the survey to all service providers, but it the information would be valuable.
- The 2015-16 Fact Sheet is available
- Pardini-Plass sent flowers to the group to say "Thanks for the Memories"

10. SUB-COMMITTEE AND COMMUNITY MEETING REPORTS (REFER TO ATTACHED MINUTES WHERE APPLICABLE):

- **Advisory Council**
 - Executive Committee (Saip): Please see the minutes
 - Legislative Committee (Campbell): The meeting was well attended. There was a presentation on the MediCal Assisted Living Waiver by Alain Serkissian and Michael Humphrey. The group would like a follow up in the fall.
 - Planning and Funding Committee (Robeson): Congratulations to Diane Spain who will chair the committee next year. Copies of the AAA Program Monitoring reports are enclosed in the packet. The Provider Question of the Month will no longer be a part of the Advisory Council agenda.

- Transportation and Mobility Committee (Kelley): Service providers are invited. The Consortium will meet annually.
- **Community**
 - California Senior Legislature (CSL) (Campbell): Campbell reported that the October meeting will take place online rather than in Sacramento.
 - Collaborative on Positive Aging (COPA) (Khanna/Saip): The Steering Committee meets tomorrow. There was a successful presentation at the Aging Together kickoff.
 - Elder Protection Workgroup (Robeson): Jane Eckels and Gloria Eurotas are co-chairs of the committee.
 - Section on Aging/Santa Rosa (Redding): No report.
 - Senior Care Connection/Petaluma (Lovinger): No report.
 - Triple A Council of California (TACC) (Eisen): No report.

11. ADJOURNED at 3:10pm.

12. NEXT MEETING: Wednesday, September 16, 2015